

# Mutual Fund Spectrum

17 JULY 2017

**AK** AssetManagement

Türkçesi için tıklayın

Debt Instrument Funds			Flexible / Commodity Funds		Equity Funds	Foreign Security Funds	Data				
Fund Name	Code	Risk Level	Management Fee	AUM (Mio TL)	Investment Strategy		Asset Allocation	1 Month	3 Month	6 Month	YoY
Ak Asset Management Money Market Fund	ALE	Low	1,15%	557,8	<b>Managing Liquid Assets</b> Fund, manages short term and liquid assets. All of the fund is invested in money market tools under professional investment and allocation strategies			1,09%	2,96%	5,57%	10,46%
Ak Asset Management Short-term Bonds Fund	AVT	Low	2,10%	561,6	<b>Invest in "short term debt securities" theme!</b> The fund is an alternative cash management tool for the investor. It permanently invests at least 51% of its portfolio in government or corporate fixed income instruments, with a weighted average portfolio maturity of between 25 to 90 days. The fund, with low risk, seeks capital preservation with a positive return above the rate of inflation. Therefore this fund invests in more liquid assets than APT.			0,94%	2,55%	4,75%	9,04%
Ak Asset Management Middle-term Bonds Fund	APT	Low/Medium	1,40%	81,3	<b>Invest in 2 years indicative interest rate!</b> The fund presents the investor the opportunity to invest in bills and bonds of around 90-730 days maturity. It invests in mid-term Government and Corporate fixed income instruments which are selected by the "mid term returns" theme experts. The fund aims to benefit from the potential opportunities in fixed income instruments.			0,73%	2,72%	5,41%	8,64%
Ak Asset Management Corporate Bonds Fund	AYR	Medium	2,00%	657,8	<b>Invest in corporate bonds with Ak Asset Management expertise!</b> The fund is aimed at those investors seeking to gain a return above the rate of government bonds. The fund mainly invests in fixed and floating rate corporate bonds with a medium fixed income risk profile. The corporate bonds in the fund portfolio are diversified in terms of the maturity of the security and sector of the issuer. The fund aims to provide returns above the rate of inflation thanks to the additional spread provided by corporate bonds.			1,06%	2,99%	5,73%	10,74%
Ak Asset Management 2nd Money Market Fund	ANL	Low	1,10%	26,0	<b>Managing Liquid Assets</b> The fund is a cash management tool for the investor. With the lowest risk among all funds, it is an alternative investment tool to O/N Repo and seeks capital preservation with a positive return above the rate of inflation. The fund invests in O/N Repo and Turkish Government Debt Securities with a maximum maturity of 180 days, but not exceeding an average of 45 days maturity.			1,08%	2,95%	5,61%	10,46%
Ak Asset Management Long-term Bonds Fund	AK2	Medium	2,00%	67,3	<b>Easiest way to invest in long term securities!</b> The fund gives the investor the opportunity to invest in mid-long term bills and bonds. It is invested in mid-long term Government and Corporate fixed income instruments and seeks long-term income above the rate of inflation. The fund seeks to benefit from the potential opportunities in fixed income instruments with securities average of 730 days maturity.			0,61%	3,52%	7,41%	4,91%
Ak Asset Management Sukuk Fund	AIS	Medium	2,10%	23,4	<b>Investing in non-interest securities...</b> The fund invests in mid-long term Treasury or Corporate Sukuk securities, which are referred to as non-interest bearing loan securities, and seeks long-term income above the rate of inflation. The objective is a consistent return over the long term.			1,00%	2,39%	4,21%	7,46%

Five Golden Rules of Investment...

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Fund Name	Code	Risk Level	Management Fee	AUM (Mio TL)	Investment Strategy	Asset Allocation	1 Month	3 Month	6 Month	YoY
Ak Asset Management Variable Fund	ADE	Medium 	2,00%	75,8	<b>Investment strategy depending on market conditions!</b> The fund, with its bills and bonds weight, offers both a balanced risk structure and the ability to benefit from the opportunities in other asset classes. The fund mainly invests in mid-long term Government and Corporate fixed income instruments. Moreover, depending on its investment limits the fund might invest in equities, gold and foreign exchange.		1,20%	3,55%	4,90%	6,92%
Ak Asset Management Variable Fund	ABU	Medium 	2,00%	13,9	<b>Investment strategy depending on market conditions!</b> The fund presents a very wide investment universe to the investor. The fund invests mainly in government and corporate fixed income instruments and seeks return in the long-term above the rate of inflation. The fund aims to benefit from the potential opportunities in equity, Eurobond, precious metals and related instruments based on these products when opportunities arise in the market.		1,09%	3,50%	4,92%	6,99%
Ak Asset Management Diploma Variable Private Fund	ALD	Medium/High 	2,60%	1,9	<b>Ideal investment strategy for the future of your children!</b> The fund mainly invests in fixed and floating treasury and corporate bonds, and Turkish equities thereby creating an ideal investment balance. The fund invests at least 25% of its portfolio in Turkish equities. With an "active fund management strategy" the portfolio allocation is adjusted according to the trends and expectations of the market. In this way, the fund aims to take advantage of the periodic opportunities arising in the investment instruments.		2,60%	8,04%	14,65%	12,68%
Ak Asset Management Gold Fund	AFO	High 	2,04%	146,6	<b>Easiest way to invest in gold!</b> The fund is an alternative investment tool for investors who want to include gold in their portfolios. The fund seeks a long-term parallel performance with gold prices. Its return is affected by the fluctuations in gold prices and exchange rates.		-2,59%	-8,32%	-5,29%	11,56%
Ak Asset Management Fund of Commodity Funds	AES	High 	1,90%	6,0	<b>Vary your basket with a balanced commodity basket!</b> The fund enables investors to include a commodity basket in their portfolios. The fund invests in ETFs that are traded in developed markets. It aims to replicate and outperform its benchmark by investing in the commodity ETFs that are traded in developed markets.		3,32%	-9,12%	-13,83%	11,69%

Five Golden Rules of Investment...

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Fund Name	Code	Risk Level	Management Fee	AUM (Mio TL)	Investment Strategy	Asset Allocation	1 Month	3 Month	6 Month	YoY
Ak Asset BIST Bank Index Equity Fund	ADP	High 	2,00%	22,1	<p><b>Invest in BIST Banking equities with only one mutual fund!</b></p> <p>The fund seeks to diversify the portfolio, mainly through investments in equities in order to achieve long-term growth by benefiting from potential opportunities in the equity market. The fund aims to attain ISE up-trends profit. High total return is aimed at consistent with reasonable risk over the long term. The fund's portfolio is at least 70% invested in equities.</p>		6,52%	15,21%	37,10%	31,25%
Ak Asset Management Equity Fund	AK3	High 	3,40%	11,9	<p><b>Add domestic equities into your basket!</b></p> <p>The fund gives the investor the opportunity to include Turkish equities as an asset class in their portfolio. The fund seeks high-level investment in equities of large market capitalization in order to achieve long-term growth by benefiting from the potential opportunities in the equity market. The fund aims to provide a long-term return and growth with a well-defined portfolio structure by disregarding short-term market volatility. The fund's portfolio is at least 70% invested in equities.</p>		5,42%	16,59%	32,84%	31,78%
Ak Asset Management BIST National-30 Index Equity Fund	AKU	High 	2,00%	49,6	<p><b>Invest in BIST-30 index</b></p> <p>The fund is for investors who seek a parallel performance with the BIST30 Index in the long-term. The fund aims to provide a total return parallel to the return of Turkish Stock Exchange. The ISE30 Index is composed of equities of large market capitalization. The fund invests in the ISE30 index stocks regardless of economic conditions.</p>		5,41%	15,71%	30,38%	26,62%
Ak Asset Management BIST Dividend 25 Index Fund	ALC	High 	2,00%	48,4	<p><b>Take advantage of the high yield equities!</b></p> <p>The fund is an alternative investment tool for investors who want to include equities with high dividend potential and to increase potential return diversifying investments. Aiming a return parallel to BIST Dividend 25 Index, the fund reflects the return of the stockmarket.</p>		6,58%	16,65%	26,75%	30,62%
Ak Asset Management Fund of Funds - First	ARL	Medium 	0,25%	207,2	<p><b>Invest in a balanced fund of funds portfolio!</b></p> <p>The fund invests in mutual funds and equity shares with a minimum of 80%. With the highly diversified portfolio structure, the fund aims the investor to participate the return.</p>		1,48%	3,28%	5,40%	13,83%
Ak Asset Management Fund of Funds - Second	ARM	Medium/High 	0,25%	142,5	<p><b>Invest in an attack fund of funds portfolio!</b></p> <p>The fund invests in mutual funds and equity shares with a minimum of 80%. With the highly diversified portfolio structure, the fund aims the investor to participate the return.</p>		1,72%	3,89%	6,03%	15,26%

Five Golden Rules of Investment...

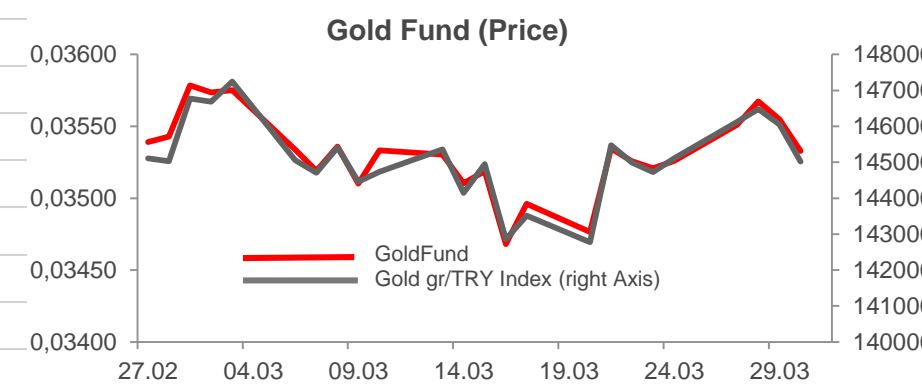
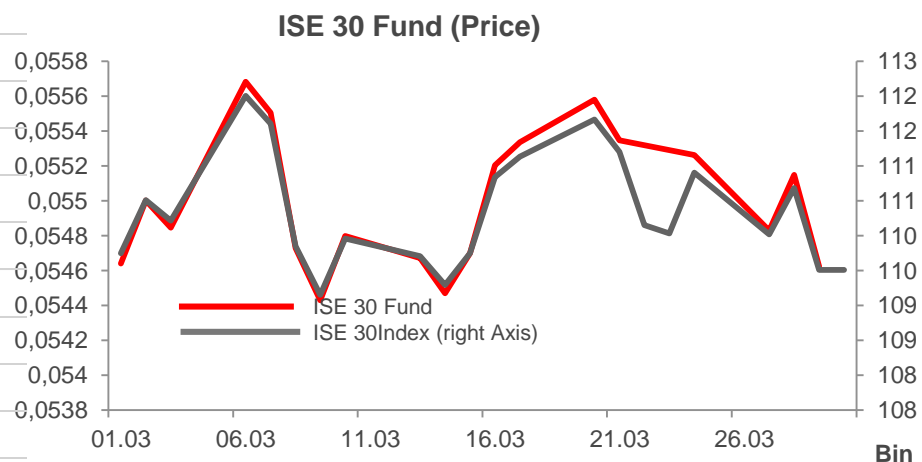
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Ak Asset Management Bonds USD Eurobond Fund	AKE	Medium/High 	1,00%	218,0	<b>Willing to add some eurobond securities into your portfolio?</b> The fund enables investment in Turkish Eurobonds and is designed to achieve the optimal return balance of the eurobond securities in the fund.		0,47%	-0,39%	2,53%	19,44%
Ak Asset Management Foreign Securities Fund	AOY	High 	2,00%	52,0	<b>World mix in equities!</b> The fund offers to investors the opportunity to add global equities to their portfolios instead of assuming the risk of just one country. The fund seeks high capital appreciation through investment in foreign equities and debt instruments together with the possible opportunities in the USD-TRY exchange rate. The fund's benchmark is the globally accepted MSCI World Index. The fund invest in foreign securities and only with a 10% stoppage.		3,62%	7,16%	7,22%	49,75%
Ak Asset Management BRIC Countries Foreign Equity Fund	AFT	High 	2,90%	9,1	<b>Invest in "emerging market" theme!</b> The fund is for investors keen to invest in Emerging Market equities. The Fund invests primarily in equity securities of companies in BRIC (Brazil, Russia, India, and China) countries. The Fund's investment objective is long term capital appreciation taking benefit from the potential opportunities in the equities of the Emerging Markets. The fund concentrates on long term return and growth.		4,60%	2,58%	1,09%	37,93%
Ak Asset Management FT American Foreign Equity Fund	AFA	High 	2,25%	35,3	<b>Invest in small, mid and large cap equities in USA!</b> The fund is for investors who want to invest in U.S. equities. It invests in the shares of companies that show sustainable growth and profitability in the USA, and that have an above average growth rate. The fund primarily invests in various small/medium/large-scale companies that operate in various industries and have high growth potential.		3,64%	5,42%	5,88%	42,54%
Ak Asset Management European Foreign Equity Fund	AFV	High 	2,25%	75,5	<b>Europe mix in equities!</b> The fund is for investors who want to invest in European equities. It invests in the shares of companies that are established in, or are carrying out the bulk of their commercial activities in European countries, and are being traded on European exchange markets.		3,10%	5,39%	7,84%	45,58%
Ak Asset Management Asia Foreign Equity Fund	AFS	High 	2,90%	27,6	<b>Invest in Asia theme!</b> The fund is for investors keen to invest in the equities of Asian countries. The Fund invests in the shares of companies that are established under the commercial law of Asian countries, or established in the G20, OECD countries and Singapore, but which derive the bulk of their profit from Asian countries.		6,08%	8,76%	13,02%	53,44%

Five Golden Rules of Investment...

Debt Instrument Funds	Flexible / Commodity Funds	Equity Funds	Foreign Security Funds	Data
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Ak Asset Management Investment Funds		YTD Return	2015 Return	2013 Return	2012 Return	2011 Return
Ak Asset Management Money Market Fund	<b>i</b> ALE	0,12%	9,8%	8,6%	-	-
Ak Asset Management Short-term Bonds Fund	<b>i</b> AVT	0,09%	8,9%	-	-	0,0558
Ak Asset Management Middle-term Bonds Fund	<b>i</b> APT	0,10%	10,3%	10,5%	4,7%	12,6%
Ak Asset Management Corporate Bonds Fund	<b>i</b> AYR	0,10%	10,3%	9,9%	4,8%	-
Ak Asset Management Sukuk Fund	<b>i</b> AIS	0,06%	8,5%	6,4%	-	-
Ak Asset Management Variable Fund	<b>i</b> ADE	0,11%	7,9%	9,5%	1,7%	11,3%
Ak Asset Management Affluent Banking Variable Private Fund	<b>i</b> ABU	0,12%	8,1%	7,5%	-	-
Ak Asset Management Long-term Bonds Fund	<b>i</b> AK2	0,32%	8,0%	14,6%	-0,3%	11,7%
Ak Asset Management Bonds USD Eurobond Fund	<b>i</b> AKE	2,03%	18,4%	23,1%	6,9%	14,6%
Ak Asset Management Foreign Securities Fund	<b>i</b> AOY	3,40%	27,7%	-0,9%	48,1%	16,2%
Akbank B Type FT BRIC Countries Fund	<b>i</b> AFT	4,89%	46,1%	-5,0%	11,4%	-3,1%
Akbank B Type FT America Fund	<b>i</b> AFA	4,35%	15,5%	17,8%	58,6%	-0,3%
Akbank B Type FT Europe Fund	<b>i</b> AFV	3,28%	18,2%	-6,8%	53,9%	17,7%
Akbank B Type FT Asia Fund	<b>i</b> AFS	5,46%	28,5%	13,3%	9,4%	9,2%
Akbank A Type Premium Equity Fund	<b>i</b> ADP	-3,17%	8,6%	22,3%	-12,0%	51,2%
Ak Asset Management Equity Fund	<b>i</b> AK3	-1,50%	9,5%	22,9%	-10,6%	48,6%
Ak Asset Management BIST National-30 Index Equity Fund	<b>i</b> AKU	-2,63%	10,3%	28,1%	-12,2%	56,6%
Ak Asset Management Gold Fund	<b>i</b> AFO	3,21%	29,1%	6,4%	-15,1%	-3,5%
Ak Asset Management Fund of Commodity Funds	<b>i</b> AES	2,70%	30,2%	-10,7%	9,8%	-9,5%
Ak Asset Management BIST Dividend 25 Index Fund	<b>i</b> ALC	-2,59%	18,6%	31,5%	-	-
Ak Asset Management 2nd Money Market Fund	<b>i</b> ANL	0,12%	9,5%	9,2%	6,0%	8,1%
Ak Asset Management Connected Funds	<b>i</b> ARL	0,67%	12,8%	-	-	-
Ak Asset Management Connected Funds	<b>i</b> ARM	0,62%	13,2%	-	-	-

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**i** Five Golden Rules of Investment...

**Five Golden Rules of Investment...**

**1. Long Term Perspective...**

Recommended investment duration should be evaluated in a longer perspective (at least 6 months) for investment instruments except money market funds. Thus, it is very important for investment decision to be correlated with the liquidity preference.

**2. Do not focus on the past but on the future!...**

Same returns should not be always expected from the same investment instrument. Referring to the past performance might not be the right approach. Cyclical markets will lead different investment themes. For this reason, it is required not to focus on the past, but the expectations of the market.

**3. Diversify!...**

Investing in different asset classes, it is possible to increase the potential return of investment instruments. No investment product is able to meet all of the investors needs and no investment fund alone, is an alternative to the deposit or other investment products.

**4. Avoid from concentration risk...**

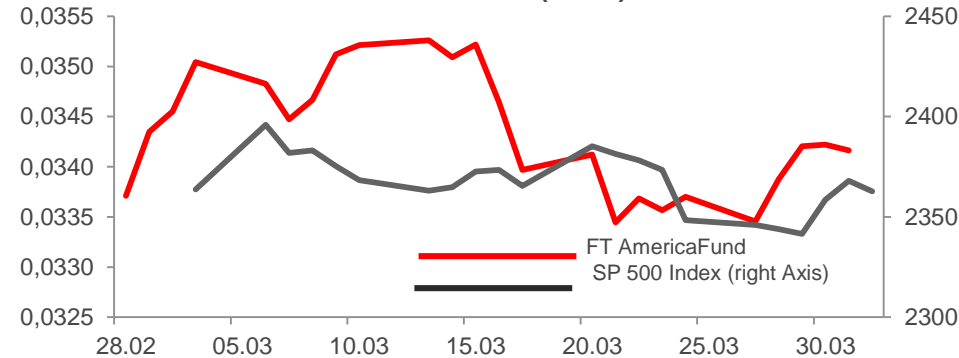
Diversifying the asset classes in the portfolio in line with the risk preferences, the concentration risk (in a single asset / fund given more weight) might be prevented. In this way, you will be less affected by the volatility that can occur in certain asset classes.

**5. Risk perception and investor profile...**

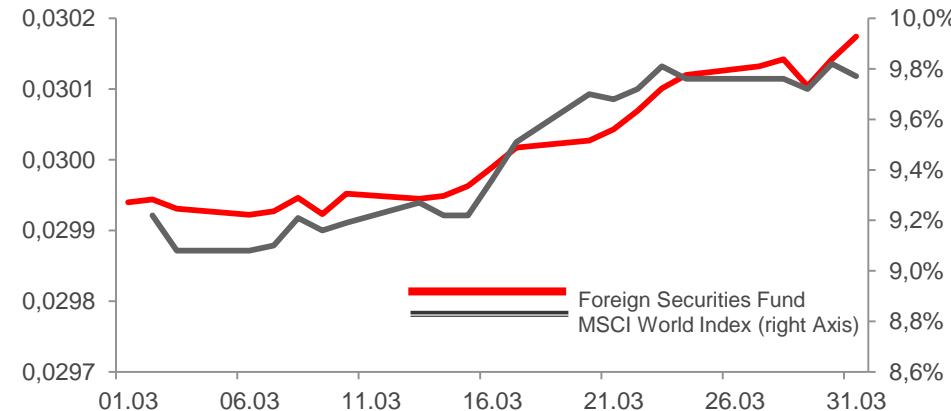
Variables such as individual investor's perception of risk, liquidity preference and level of knowledge about investment instruments, are the most important factors which determines the "personal investment universe".

In line with the risk profiles and the preferences of investors, diversifying the portfolio with different asset classes (funds) could be an ideal strategy to increase the potential return.

**America Fund (Price)**



**Orta Vadeli Borçlanma Araçları Fonu (Fiyat)**



Debt Instrument Funds

Flexible / Commodity Funds

Equity Funds

Foreign Security Funds

Data

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**Disclaimer:** 2013, 2012, 2011 returns are calculated from dates between the previous year's last working day and the year's last working day. Last data used in this report belongs to the end of the last working day. For weekly return calculation 5 working days are considered and for monthly returns 20 working days are considered. For year-to-date return calculation, the beginning date is the last working day of the previous year and the ending date is the last working day. The charts are used to show the correlations between the fund price and the related assets, not a measure of the fund return.

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